



2017-2018

# Spring Grove Rockets

GameTime Radio Sponsorship

## Overview

**Spring Grove Area High School Athletics** is pleased to present a unique opportunity to sponsor our athletic program. We are excited about the 2017-2018 school year, and we believe your business or organization can benefit greatly by participating in our new **GameTime Radio** at home sporting events!

**GameTime Radio** is our own custom radio station – with DJs, great music and commercials for businesses or organizations like yours. **GameTime Radio** has a great mix of upbeat, family-friendly music along with special messages updated for each game played in our various sports venues. Commercials run during the pre-game portion of each broadcast; bonus commercials may air during halftime and immediately after the game.

**GameTime Radio** will play throughout most home sporting events -- and it sounds just like a real radio station! Your business or organization will gain valuable exposure to the crowds that attend home sporting events -- varsity and other levels -- plus any playoff games or tournaments that we host. We will use **GameTime Radio** at all of our sports venues, creating great exposure for our sponsors to all guests in attendance.

## GameTime Radio / Sponsorship Details

This is the first time we are offering the option of radio advertising, so we want to make sure that what we are offering is affordable, efficient, and WORKS for you. That is why only our SGASD staff may contact local businesses-- we have released no business names to the staff of **GameTime Radio**. Greg Wagner, Athletic Director, worked with **GameTime Radio** to create custom 2017-2018 packages.

In our inaugural year, we are offering a limited number of sponsorship spots. A maximum of five (5) sponsorship opportunities are offered. The first five businesses to sign up with us and our **GameTime Radio** advertising program will be guaranteed "air time."

We have are three (3) **GameTime Radio** packages available (see below). Use the second page of this flyer to sign up and select the Level you would like to sponsor.

Level	Commercials Home Sporting Events / Games	Annual Investment	Estimated Commercials played in 2017-2018
1	1 per game	\$1,000	60+
2	2 per game	\$1,500	120+
3	3 per game	\$2,000	180+

**Don't have a commercial or don't know what to say? Don't worry! GameTime Radio can write/produce one (1) 30 second radio commercial for your business or organization at no charge.**

*If you already have a radio commercial, you can provide it to us in an MP3 format and we will use it!*

*You can change the commercials you provide us as often as you desire.*



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**Agreement**

Print company name, as you wish it to be announced, and indicate selected level with "X"

Company Name: \_\_\_\_\_ chooses Level #1 \_\_\_\_\_ (\$1,000 annually)

Company Name: \_\_\_\_\_ chooses Level #2 \_\_\_\_\_ (\$1,500 annually)

Company Name: \_\_\_\_\_ chooses Level #3 \_\_\_\_\_ (\$2,000 annually)

*Full payment must accompany this agreement.*

Make check payable to: **Spring Grove Area School District**

\_\_\_\_\_  
Sponsor Signature / Date

\_\_\_\_\_  
Spring Grove Area School District Signature / Date

**NOTE:** *proceeds from sale of advertising and other fundraising activities, unless specifically noted, benefit all students of the Spring Grove Area School District. All advertising under this agreement is subject to the terms of School Board Policy 913.3 found at <https://www.sgasd.org/Page/66>.*

RETURN THIS AGREEMENT AND YOUR CHECK TO:

**SPRING GROVE AREA HIGH SCHOOL  
ATTN: GREG WAGNER  
1490 ROTH'S CHURCH RD  
SPRING GROVE, PA 17362**

**Upon receipt of this form and the payment, Greg Wagner will contact you for further details.**

**Thank you for your support of Spring Grove Athletics!**